



### **The Power of Perseverance**

Corinna had struggled with poverty for her entire life. When she sought WERC services she was homeless and barely able to gather enough bus money to travel to our office. But Corinna came to WERC with one word on her mind: **Change!**

When our WERC trainers met with Corinna to set her career goals, Corinna knew immediately that she had come to the right place. She attended our five-week Professional Pathways WERCshop, gathering skills and self-confidence along the way. She arrived to class early and stayed late on many occasions, practicing computer skills and searching for jobs. Corinna successfully graduated from the five-week program with a renewed determination to achieve her goals. With continued support from WERC, she enrolled in online college classes and remained committed to her employment search.

Corinna's hard work paid off when she secured full-time employment with an exceptional pay rate and benefits. She continues to take online classes and hopes to one day start her own business.

*“The organization has taught me about resilience and perseverance and given me the confidence to succeed.” – Corinna, Professional Pathways Graduate*



Delivering exceptional, personalized training to help women identify and achieve their employment goals

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WOMEN'S EMPLOYMENT & RESOURCE CENTER

Invites you to invest in  
The Power of Five Campaign!

- ★ *The power of families*
- ★ *The power of communities*
- ★ *The power of YOU!*



*Building bright futures for  
women and children*



**WERC** is the first step in the long, arduous journey to lasting change. When a woman seeks assistance through WERC, they are no longer alone. We become their coach, helping them navigate and eliminate obstacles as they successfully chart a course from modest goals to big dreams.

**WERC** seeks to have all women in need of work employed in a career which gives them satisfaction and respect. Please consider joining with WERC as we help women become contributing and active participants in our local community.

100% of your donation stays right here in the Herkimer, Oneida and Madison County area and will help local families. You may make your gift in honor or memory of a loved one or a woman you know who has overcome hardship to create personal success. You have the power to change lives! Support WERC by becoming a Power of Five contributor today!



*“When you don't have a job, your life doesn't have meaning and you feel lost, insecure and struggle with low self-esteem. You need somebody to show you the way back to the job world ...WERC's guidance, encouragement, and mentoring enabled me to have the professional career I have today. I am eternally grateful for your support.” – WERC Graduate*

### **The Power of Five Campaign (PO5) ...**

CONNECTS resources to support WERC's mission of delivering exceptional, personalized training to help women identify and achieve their employment goals. Our campaign recognizes that small gifts can make a powerful impact. *Gift levels start at just \$5 per month and increase by multiples of five.*

### **Joining our campaign is easy!**

Simply fill out the enclosed pledge card, select one of the monthly campaign levels (or write in your own) and your credit card information and WERC will do the rest!

#### **With a pledge of \$5 per month/\$60 per year:**

- Recognition on our website

#### **With a pledge of \$10 per month/\$120 per year:**

- Recognition on our website
- Listing in the WERC Awards Luncheon PowerPoint

#### **With a pledge of \$25 per month/\$300 per year:**

- Recognition on our website
- Listing in the WERC Awards Luncheon PowerPoint
- Listing on signage at the WERC Office

#### **With a pledge of \$50 per month/\$600 per year:**

- Recognition on our website
- Listing in the WERC Awards Luncheon PowerPoint
- Listing on signage at the WERC Office
- Listing in the annual WERC e-newsletter *Workforce*

#### **With a pledge of \$100 per month/\$1200 per year:**

- Recognition on our website
- Listing in the WERC Awards Luncheon PowerPoint
- Listing on signage at the WERC Office
- Listing in the annual WERC e-newsletter *Workforce*
- Listing as a WERC Professional Pathways WERCshop Sponsor

*Thank You!*